

## WE Channel To Auction Princess Diana Gown

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The WE Channel in the USA are to auction a Princess Diana gown for Charity that they purchased in 1997 at the famous Christies "Dresses" Auction.

In June 1997, WE tv purchased three of 80 gowns from Princess Diana's personal collection, which were

auctioned at Christie's Auction House in New York City. Shortly after the auction, the world tragically lost Diana and the dresses were thoughtfully preserved in her memory.

WE tv waited for the right time to celebrate Diana's life and everything she stood for by bringing the dresses out in her memory to represent her iconic style. As the network dedicated to helping women connect to one another and the world around them, Diana's spirit embodied WE tv's mission of fun, charity and giving.

All proceeds of the sale will go to America's Promise Alliance, a national non-profit dedicated to improving the lives of disadvantaged children and youth – an issue that was close to Diana's heart. The remaining dresses will be toured around the country this fall.

The auction runs from August 12th - August 22nd at a starting bid of \$300,000 and all bidders must Pre Qualify

To sign up to Pre Qualify to bid on this magnificent dress visit the link below.

<http://members.ebay.com/ws/eBayISAPI.dll?ViewUserPage&userid=wetv-by-kompolt>

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