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Monday, January 29, 2007

**JON BON JOVI TO LAUNCH ONLINE CHARITY AUCTION FEB. 5TH**

**Category:** [Music](#)

On February 5th, JON BON JOVI and designer KENNETH COLE are teaming up to launch a charity auction called "RSVP to Help." RSVP is the name of the latest Kenneth Cole fragrance -- a portion of its proceeds will go to support awareness about homeless issues, while proceeds from the auction will go to the same cause. Since the launch of the fragrance and benefit events, Jon and Kenneth Cole have raised a million dollars for various charities to support the cause.

Among the items available at the eBay auction: a Saturn Outlook decorated with Bon Jovi logos; a Bon Jovi entertainment package, including a fully-loaded iPod; a meet and greet with CHRISTINA AGUILERA; a VIP package to TIGER WOODS' annual charity event; and a VIP Package to the 2007 MTV Video Music Awards. For more information, visit [BonJovi.com](#).

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