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## Kintera Launches Online Technology for Quincy Jones' ``We Are the Future" May 16, 2004 Global Event; Proceeds to Benefit Child Centers in Six Cities Worldwide

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SAN DIEGO, May 13, 2004 (BUSINESS WIRE) -- Concerned about children in war-ravaged cities, music producer Quincy Jones is looking to the international community to help, through his May 16, 2004 "We Are the Future" global concert. In the tradition of "We Are the World" and "Live Aid," "We Are the Future" will present a live broadcast ([www.launch.yahoo.com/wearethefuture](http://www.launch.yahoo.com/wearethefuture)), to be held in Rome's Circus Maximus. To date, the event's all-star lineup includes Patti Austin, Alicia Keys, Norah Jones, Eve, Andrea Bocelli, Cirque du Soleil, Josh Groban, Herbie Hancock, Angelina Jolie, Youssou N'Dour, the cast of Stomp, Chris Tucker, and Oprah Winfrey, among many others.

The event is free, but proceeds from sales of single CD downloads from iTunes; a celebrity auction through eBay ([EBAY](#)); broadcast fees from MTV, XM Radio ([XMSR](#)) and other networks; related merchandise including a book, DVD and CD and online donations will benefit "We Are the Future" programs, including child centers in six cities worldwide. Yahoo! ([YHOO](#)) will help promote the "We Are the Future" concert and website.

Also assisting in this worldwide humanitarian effort is Kintera(R) Inc. ([KNTA](#)), a leading provider of online solutions to nonprofit organizations. Kintera was selected by "We Are the Future" to provide online tools that will handle the huge volume of anticipated website hits as a result of the massive media push to drive traffic to [www.wearethefuture.com](http://www.wearethefuture.com). Kintera software will be used by the organization to provide:

- Secure multilingual, multicurrency capabilities for contributors donating online using credit cards, PayPal or automatic check transfers
- "Spread the Word" functionality allowing web visitors to tell others about the website, and the cause
- Registration functionality for mailing lists, eNewsletter subscriptions and other web-based campaigns.

"We Are the Future must have global support to provide help for children throughout the world," said Harry Gruber, chairman and CEO of Kintera. "Our hope is that this stellar concert on May 16



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will focus attention on the plight of children in war-torn countries, and help generate interest and donations for a most worthy cause. Kintera is pleased to play a role in this humanitarian effort by providing secure and convenient online donation and other online tools for the website at [www.wearethefuture.com](http://www.wearethefuture.com)."

"A lot has changed in the nearly two decades since I was involved with the 'We Are the World' project," noted Quincy Jones. "Among the biggest changes is the rise of the Internet as a means to bridge the global village. We are therefore pleased to have the involvement of a company like Kintera to help us take advantage of our digital age for this most important cause."

#### About "We Are the Future"

"We Are the Future" is executive produced by Quincy Jones in association with the Rome-based production company Zone Attive and directed by award-winning director Julia Knowles. The campaign is the collective dream of Quincy Jones' Listen Up Foundation; The Glocal Forum, the nonprofit organization designing and implementing "We Are the Future" programs and founded by chief Oslo Peace Accords negotiator Uri Savir; the City of Rome, led by Mayor Walter Veltroni; and visionary leader for peace Hani Masri. Together in a strategic partnership with the World Bank and its president James Wolfensohn, the "We Are the Future" co-founders are working to improve the lives of children victimized by conflict.

#### About Kintera Inc.

Kintera is an innovative provider of software as a service that helps nonprofit organizations foster a powerful sense of community to achieve their mission. Kintera's Knowledge Interaction technology strengthens an organization's community by providing volunteers, members, donors and staff web-based tools to efficiently fulfill their tasks and share real-time data and information. The company's Internet innovations include its Friends Asking Friends(R) solicitation program and Kintera Sphere (TM), an enterprise-grade software system that provides content management, contact management, communication tools, commerce applications, community-building features and reporting functions. Kintera's technology is built on a unified database and payment processing engine. A web browser is all that is needed to use Kintera Sphere(TM) to help increase donations, reduce fundraising costs and build awareness and affinity for a cause. For more information, visit Kintera at [www.kintera.com](http://www.kintera.com).

#### Forward-Looking Statements

In addition to historical information, this press release contains forward-looking statements (including, without limitation, express or implied statements regarding the adoption of Internet marketing efforts by nonprofit organizations) that involve risks and uncertainties. These forward-looking statements represent our estimates and assumptions only as of the date hereof. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These statements involve known and unknown risks, uncertainties and other factors which may cause our actual results, performance or achievements to be materially different from any future results, performances or achievements expressed or implied by the forward-looking statements. These risks and uncertainties include, without limitation: our limited operating history; our history of losses; our dependence on increased acceptance by nonprofit organizations of online fundraising; lengthy sales cycles for major customers; our need to manage growth; risks associated with accounting for and processing large amounts of donations; the rapidly changing technologies and market demands; and other risks identified in our filings with the Securities and Exchange Commission. Given these uncertainties, you should not place undue reliance on these forward-looking statements.

#### SOURCE: Kintera Inc.

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